

# Career Technical Education

Creating 21st Century Career Choices for all Students



CTE News

January 2010

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If you would like a career activity from your district spotlighted in the CTE newsletter or for CTE assistance: contact Alyssa Lynch at [Alyssa\\_lynych@sccoe.org](mailto:Alyssa_lynych@sccoe.org)

All suggestions are welcome.

## Career Technical Education Department provides K-12 resources for districts

Santa Clara County Office of Education recently added a Career Technical Education (CTE) department. The goal is to provide resources to teachers, administrators and business partners. Each newsletter will provide resources specific to grades K-5, 6-8 and 9-12. Additional resources will include assistance with Career Awareness plans, workshops for teachers, and development of career pathways. Visit our one-stop [CTE Web site](#).

## CTE Steering Committee to be launched

On January 13, educators from 15 districts and business representatives will kick off the new CTE Steering Committee to drive CTE forward in Santa Clara County schools. This group will assist in **Creating 21st Century Career Choices for all Students**. This group will define CTE model programs, best practices, best resources and priorities for Career awareness PK-20. The goal is to provide students the best opportunities for career education which can assist in helping to close the achievement gap.

## February is National CTE Month 2010!

### What is your school doing to Celebrate CTE?

Add spirit and recognition to your school, consider these activities:

- Plan a CTE Awareness event at your site.
- February 2 is the official [JobShadowDay](#). Invite state, local & district representatives to see and learn what your students do in class.
- A sample proclamation can be downloaded at: [SCCOE CTE](#).
- Show these student-produced video PSAs on your school's closed-circuit television:
  - 1st Place Video – [The Future is in your Hands](#)
  - 2nd Place Video - [Invest in Your Education](#)
- Additional ideas can be found at [ACTE](#)



## Quick Links

[ACSA CTE](#)

[ACTE](#)

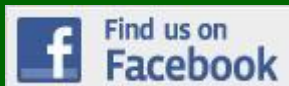
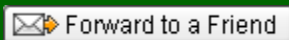
[Central County ROP](#)

[ConnectEd California](#)

[Jr. Achievement](#)

[Multiple Pathways Report](#)

[Santa Clara County ROP](#)



## 3rd grade students run school-supply store

Read about a Washington state teacher who reopens her school's Super Supply Shop -- developed and staffed entirely by students in her third-grade class.

To prepare and operate the shop, students use math as well as organizational and social skills to determine which products to sell, analyze inventory, create product displays, make sales and give change to customers.

Funds raised through sales are used for student activities at the school. [Full story](#)



## Inside middle school career classrooms

Find the relevance in the classrooms below from the Taking Center Stage-Act II CDE web-site.

- [Enhancing Science Instruction with Technology](#)
- [Agriculture Class](#)
- [Portfolio Day](#)
- [Service Learning at Redwood Middle School](#)

## Middle school free resources

Middle school is never too early to introduce students to career exploration. Many middle schools have one semester career classes. Here are resources being used in California:



- [Real Game California](#): An educational curriculum designed to introduce ten or more participants to the future they face in California's rapidly changing work environment. Employment opportunities, salaries, housing prices, learning facilities, and other market conditions.
- [California Reality Check](#): A Web-based budgeting system available to ALL Californians free.
- [California Career Zone](#): Free Web-based career exploration system with free workbook.
- [Career Planning Guide](#): For people of all ages to plan their future, learn about yourself; test the waters.

## Speed networking at Yerba Buena High

Students from the Hospitality & Tourism and Academy of Business & Finance Seniors participated in a speed networking event. In small groups, students met with various industry professionals and learned about their "path to success." Speakers discussed their challenges including scholastic and career path experiences to get them to their current success. One manager explained that for over 10 years she was unhappy in her career as a materials manager stating, "it is important to learn early about your career interests." Overall, the day was a great success, and students, teachers, and presenters left feeling inspired.



## Student journalism on the rise

Despite financial struggles and other woes in professional journalism, interest among students in journalism courses and school publications is going strong and may be increasing, say students and educators. Journalism courses fit in with a push to teach **21st-Century skills such as media literacy**



and collaboration, they say. "Even for somebody not going into journalism, everything you learn or experience is something you can use in any field. And they're life skills that are necessary for anyone to be successful," one student journalist said. [Full story](#)

## Local business wants to help your school

Each newsletter will feature a business partner and how they partner with our schools. This month, president

James Kuenzi of Nor Cal Events says "You can't get if you don't give" and he wants to give. Nor Cal Events produces the Home and Garden Show at Santa Clara Convention Center two times a year. **Here are 5 immediate opportunities he would like to provide:**



1. Fundraising opportunity to sell tickets to the Home and Garden Show; students **keep 80% profit** and receive free tickets for friends and family to attend.
2. Space at the home and garden show to **showcase students**

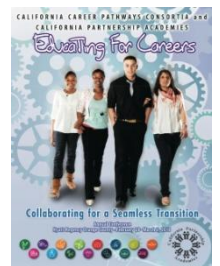
**science projects** for student recognition. The School with best project receives an all expense paid Mad **Science Assembly** January 23 & 24.

3. Famous **Author Michael Wishen** will visit one lucky school to speak about Edible **Gardens**.
4. After the Home and Garden Show is over, schools can **pick up landscaping materials free of charge for campus beautification**.
5. If a school is in need of school supplies, they can contact [James@nor-cal-events.com](mailto:James@nor-cal-events.com) or [Frances@nor-cal-events.com](mailto:Frances@nor-cal-events.com).

## **Educating for Careers Conference**

**February 28 - March 2, 2010 in Orange County**

This year, the [Educating for Careers Conference](#) and California Partnership Academies Conferences have merged to become one conference. In addition, there will be involvement in a variety of venues from the ACSA CTE Council, CACTE, CALCP/CAROCP, and the Successful Practices Network.



I am delighted to be able to assist in **Creating 21st Century Career Choices for all Students in Santa Clara County**.

Sincerely,

***Alyssa Lynch***  
CTE Director

**Santa Clara County Office of Education**